

Jöns-Petter Svensson - CEO













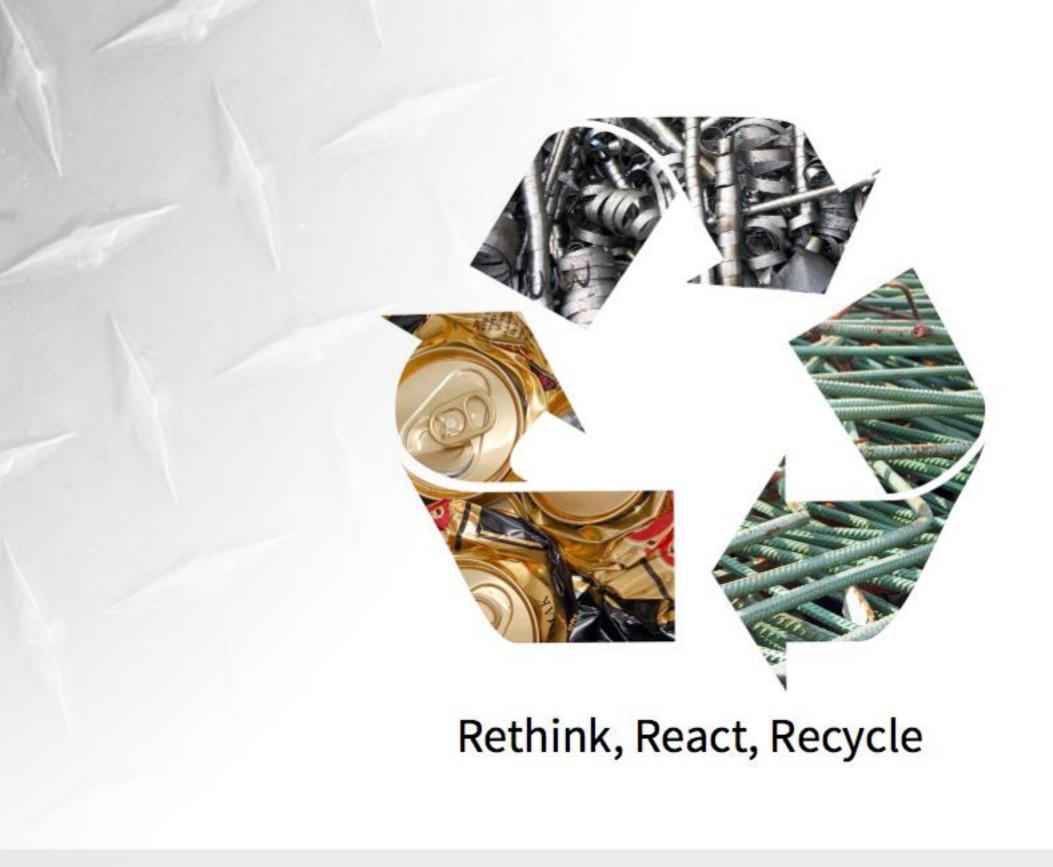














Why is recycling so important?

95% recycled aluminium

- Recycled aluminium uses 95% less energy than new metal made from ore
- It reduces CO² emissions and protects the environment
- Recycling provides new raw materials
- Recycling iron and steel saves 74% energy
- Recycled materials lower production costs





How can we do it?

we need:

- Political willingness
- A healthy market
- International collaboration
- People to understand it's profitable in many different ways
- There are huge energy savings to be made from using recycled metal

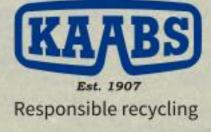




What are the other rewards?

- Recycling creates a win-win situation
- Sustainability (economic and environmental)
- Corporate Social Responsibility
- Scrap metal is a significant energy resource





What does it take to recycle?

- Matchmaking
- Analysis
- Handling the bureaucracy
- Transportation
- Knowledge and experience



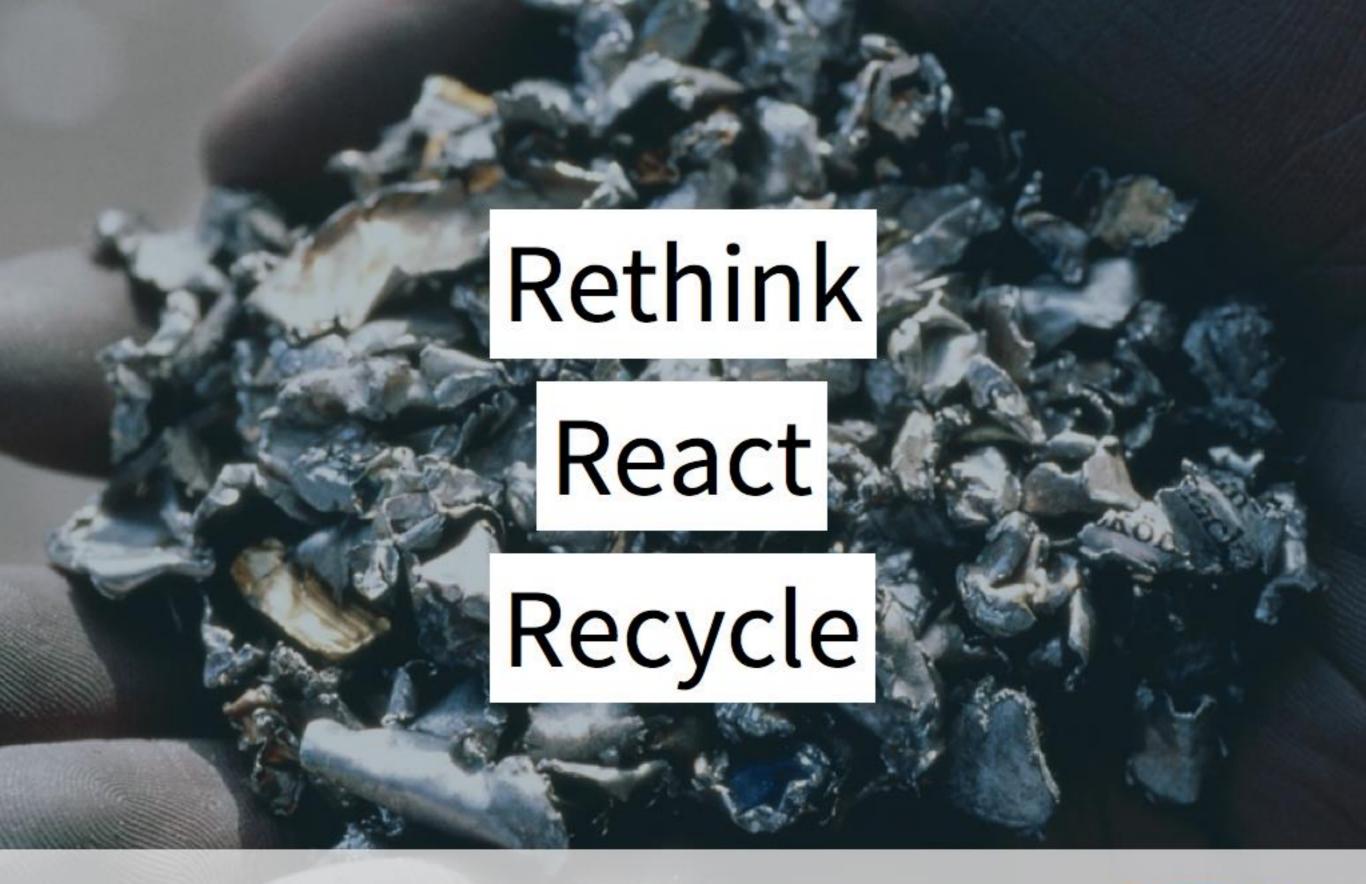
The process of successful recycling Collect the recyclable material Supply Analyze it Specification Find out who Quality will benefit control from it Sort it and process it



What do we have to do in the future?











Responsible recycling

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